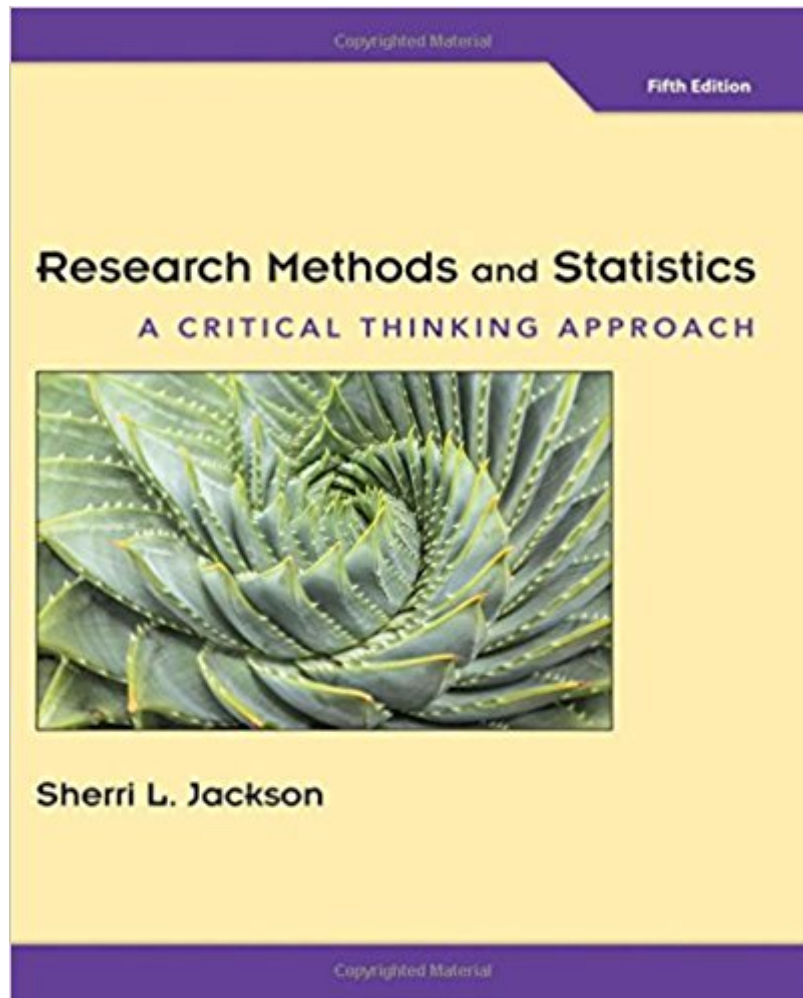




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Research Methods And Statistics: A Critical Thinking Approach



Synopsis

RESEARCH METHODS AND STATISTICS: A CRITICAL THINKING APPROACH, 5th Edition, successfully illustrates the integration between statistics and research methods by demonstrating the ways to use statistics in analyzing data collected during research. This combined book adopts an inviting narrative style that speaks directly to readers and draws them into the material, helping them overcome the initial apprehension they may feel at the prospect of learning both subject areas at once. Focusing on the logic of the process and the methodology aspect of research, Jackson incorporates a friendly critical-thinking approach and presents examples and exercises to which readers can relate.

Book Information

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Customer Reviews

Very well written. Instead of stuffing data down your throat in an effort to get you to comprehend statistical concepts, the author makes a smooth and effective presentation as she makes deep concepts digestible. She has done an exceptional job.

It's a really informative book. It isn't boring either which is amazing since its a textbook. This book has really helped me understand a lot of different methods and terms that come from the Research Methods class. So I feel as if it's helped me gain a better understanding of the field thus far and I plan on keeping it even though I rented it. Mainly because its a really great resource and I also highlighted very well in it. I'm sure it'll be of great use in the future in my career

Better than expected and proved quite informative.

Got the job done and was the correct edition and received in good condition

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